

ADRIANA PEREZ



Seller Representative Specialist

Profile Se habla español

Houston-based Realtor backed by one of Texas's most dynamic and fastest-growing brokerages: Surge Realty. With a diverse background in corporate finance, project management, and creative marketing, I bring a strategic, client-first approach to every transaction. Known for my deep research, local expertise, and personal attention, I help buyers, sellers, and investors make smart real estate decisions with confidence.

Work Experience

Surge Realty Texas Realtor

2025

- Serve buyers, sellers, and investors across the Houston metro area including Friendswood, Pearland, Alvin, Manvel, Midtown, and EaDo
- Provide detailed market education, especially for first-time buyers and VA clients
- Leverage down payment assistance programs, loan strategy, and negotiation to empower clients at all financial levels
- Create detailed property analyses, CMAs, and customized HAR portals
- Supported by Surge's legal, tech, and transaction compliance teams for seamless closings

2017 The Trochilidae Co. Founder

- Multibranch lifestyle company integrating real estate, photography, publishing, and community impact
- Developing systems for onboarding freelance photographers, managing art festivals, and real estate photography shoots
- Actively developing The Bright Nest Foundation to support low-income housing and education initiatives

2010 Deacero USA, Inc. Accounts Payable Manager

- Oversaw financial operations and implemented automation solutions during SAP transition
- Managed a team of five, vendor compliance, and multi-entity U.S. operations
- Skills applied to real estate: negotiation, project tracking, systems setup, budgeting

Let's Work Together Let's Chat!

You don't just get me—you get a team of experts, creative marketers, legal minds, and trusted professionals who care about your outcome.

BUYING
SELLING
INVESTING
in real estate?



LEARN MORE ABOUT ME HERE!



SURGE

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Education

TREC Licensed Realtor – Texas
Continuing Education: 127 Hours
As of June 2025 | License #829146

Publications & Media

Author: Faith and Ruin: Exploring the Abandoned Churches of Texas (Fonthill Media, July 2025)

Uncovers abandoned Texas churches while exploring preservation, property rights, and real estate reuse opportunities.

ISBN: 978-1-63499-529-0
Local bookstore partnerships, and HAR/NAR outreach in progress

Community Involvement

- Volunteer Photographer
- Developing The Bright Nest Foundation
- Educational Workshop Host

Technical Tools

- HAR MLS | SkySlope | Canva Pro | Power BI | Excel | Google Suite
- Research Tools: RPR | Remine | Forewarn |
- Workflow: ERPs, CRMs, Wix, PoS, QuickBooks